Optimal Selection™ is a tool to help breeders choose more optimal pairings by using cutting edge genetic technology to look beyond pedigrees. By examining the chromosomes of potential breeding matches and making “virtual” crosses to see what can be produced, Optimal Selection gives breeders “peace of mind” while taking away the guess work, allowing them to make more educated selections. This service helps breeders maintain their individual breed standards and desired traits while helping to improve their breeding programs and produce healthier dogs.

In a pilot study working with the Dandie Dinmont Terrier Club of America, Optimal Selection was used to help the breeders select mates. This program has been very successful producing champions while improving the puppies’ diversity and enhancing fertility.

Optimal Selection helps breeders dedicated to selecting the best for both their program and their breed. We already select for best possible type, temperament, health, and soundness. Now, using Optimal Selection, we have a brilliant means for choosing genetic diversity as well. This is thrilling especially for breeders passionate about numerically endangered breeds and their overall health and wellness. I couldn’t be happier with the results!

Miriam Couto
Clossongrey Dandie Dinmont Terriers

- Available for over 150 breeds
- Price: $95 per dog, free unlimited virtual matches
- www.OptimalSelectionDNA.com

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